

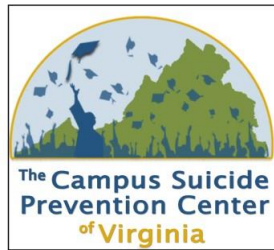
Strategic Planning

Gathering Information

It is important to use some form of data to guide your planning. If you are having trouble deciding what information you need to gather, refer to the “Gathering Information” handout for additional ideas.

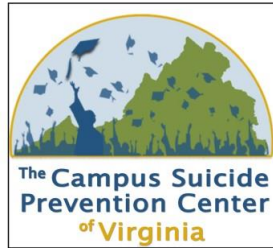
What information do we already have?

- Self Assessment Surveys and data from various offices/areas (List what you have)
- Policy and Protocol Reviews (List what has already been reviewed)
- Formal surveys for students, faculty, and staff (List what survey data your institution has already available)
- Conversations with stakeholders (Who has documentation on these conversations?)
- Focus groups (Where are the notes from these groups)



What additional information do we need?

- Self Assessment Surveys and data from various offices/areas (List what you want to gain.)
- Policy and Protocol Reviews (List what needs further review.)
- Formal surveys for students, faculty, and staff (List what survey data your institution could obtain or gather.)
- Conversations with stakeholders (Who are the stakeholders?)
- Focus groups (List what focus groups and topics you would like to explore.)



Strategic Planning

Putting Essentials In Place

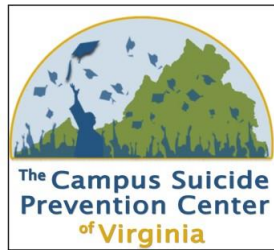
There are some specific strategies that need to be put in place first. These are focused on working with the most at risk students. By addressing these strategies first, you can respond efficiently leaving more resources for prevention and education services.

The following are the most essential strategies you need to have in place. Please check all boxes that are fully covered already at your institution.

- Training for clinicians on how to care for people having suicidal thoughts or experiencing a suicidal crisis.

List of trainings clinicians have completed and number of staff who have completed each training:

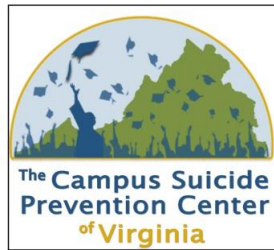
- Training for key gatekeepers/natural helpers
Please list types of training and when offered next to each checked box.
 - Residence Life staff
 - Security
 - Medical staff
 - Campus ministers
 - Student Conduct officers and staff
 - Financial Aid officers



- Faculty/ Academic Advisors
- Student leaders
- Peer support providers
- Walk-in or triage appointment options in Counseling Center
- Protocols for responding to students in crisis
If checked, where are these located?
 - Is the location clearly known by stakeholders?
- Agreements with community care providers (Local hospitals and community service providers especially)
If checked, with whom are there memorandums of understanding (MOUs)?

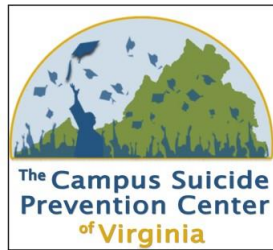
Where are these MOU's housed?

- Education for students and families about the limits of confidentiality
If checked, in what ways are you providing this education? Is it provided to both students and families?



- A postvention plan in place
If checked, where is it and how is it distributed when needed?

Strategic Planning



Choosing A Goal

After reviewing the information you have gathered, as well as the essentials that need to be in place first, select ONE key need that you can reasonably address in a specified amount of time. (Remember a goal is “WHAT” you want to accomplish not “HOW”.)

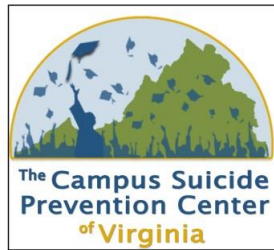
If you have trouble selecting or identifying a goal, refer to our “Choosing A Goal and Selecting Strategies” handout for ideas.

A good first goal would be:

Is this goal:

- **Specific**
- **Measurable**
- **Attainable**
- **Relevant**
- **Time limited**

Strategic Planning



Selecting Strategies

Once you have chosen a goal it is time to decide what strategies you will use. We recommend using no more than four strategies per goal.

Before selecting a strategy or strategies ask yourself the following:

- What best practices should be followed?
- Is the strategy appropriate for accomplishing the goal?
- Is the strategy feasible?
- Is the strategy acceptable to your targeted group(s)?
- Does this strategy reach the largest number of our target population?
- Do you have adequate resources (or can you obtain adequate resources) to implement the strategy?
- What is needed to sustain the effectiveness of this strategy?

Now that you have asked yourself these questions, list your strategies below:
(Refer to the “Choosing a Goal and Selecting Strategies” handout for examples of strategies connected to specific goals.)